

Genesee RiverWatch works to improve the water quality of the Genesee River and its tributaries to create environmental, recreational and economic assets for its communities. We also connect people to the river, encouraging them to explore, experience and celebrate the river.

Project	Description
1. River Monitoring Data	Develop various ways to convey/share the results of our river monitoring program.
2. Citizen Monitoring Program	Collect and analyze samples at select location(s) about the basin using Genesee RiverWatch sampling kit
3. Genesee River Monitoring	Analyze existing water quality data (DEC, SUNY Brockport & Genesee RiverWatch) and summarize in a useful manner/form.
4. Economic Return Model	Review available information, research to find more, and develop an economic return model for reducing streambank erosion.
5. Canoe, Kayak and Fishing Access Map	Support effort to create a map of canoe, kayak and fishing access points in the Genesee River Basin.
6. On-water Events	Assist with the organization of on-the-water events, partnering with other organizations
7. Canaseraga Creek Watershed	Coordinate the development and implementation of a watershed committee for the Canaseraga Creek watershed.
8. Website Update	Assist with update of our Genesee RiverWatch website
9. Social Media	Assist with maintaining CEI's Instagram and Facebook sites
10. Newsletter	Assist with details associated with preparation and distribution of our quarterly newsletter.
11. Volunteer Coordination	Track progress of existing volunteers and solicit new ones. Maintain contact and provide assistance.
12. Membership Coordinator	Maintain CC list and member information. Manage new member communication and retention of existing members.
13. Water Quality Education	Assist with the coordination of water quality education activities associated with PD, AEN and classroom sessions.

For further information contact George Thomas, Executive Director: gthomas@ceinfo.org