

About the Genesee River

The Genesee River flows north 157 miles from Pennsylvania into New York State through the highly forested Allegheny Plateau, gorges of Letchworth State Park and the agricultural lowlands before careening over several dramatic falls in the City of Rochester and entering the south shore of Lake Ontario.

The Genesee River Basin has yielded enormous benefits to its residents, embodied by a variety of land and water uses such as dairy farming, fruit and vegetable production, navigation, recreation, energy production, wildlife habitat, fresh water for drinking, irrigation, industrial uses and sanitation. The basin supports a population of over 1 million citizens up and down the river with most concentrated in Rochester and Monroe County.

Threats to the river include erosion and excess phosphorus resulting in loss of valuable farmland, stressed fisheries, threatened drinking water and reduced recreational appeal.



Revision Date: 190430

About Genesee RiverWatch

Genesee RiverWatch was launched in 2014 with the support of its parent organization, the Center for Environmental Initiatives.

The work of our Board of Directors, a small part-time staff, dedicated volunteers and generous donations have been critical to the success the organization has achieved to date.

We hope you will consider joining our efforts by becoming a member, sponsor, volunteer or making a donation in any amount.

Streambank Restoration – Belfast NY



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www.GeneseeRiverWatch.org



Protecting and Celebrating the Genesee River



Our vision: A healthy and sustainable Genesee River ecosystem that is an environmental, recreational and economic asset for all generations.

Genesee RiverWatch

Genesee RiverWatch works to champion solutions that improve the water quality of the Genesee and collaborate on initiatives that connect people to the river.

Our Work

We develop and participate in **Regional Partnerships** that strengthen our ability to prioritize and execute basin-wide solutions. Since 2014, our annual **Genesee River Basin Summits** have convened stakeholders on important basin topics helping to define and prioritize objectives.

We promote **Public Involvement in the Watershed** through improved canoe/kayak access points on the river. Our **Education Initiatives** and **Aquatic Educators Network** are working to educate and involve citizens – young and old. Our **On the River Events** invite the public to learn about and celebrate the river.



We **Monitor Water Quality** through our Citizen Water Quality Monitoring program. We are committed to informing the public of the state of the river through an annual **Genesee River Report Card**.

We design, obtain funding for, and execute **Streambank Restoration Projects** that preserve critical farmland and reduce river-borne sediment.

We encourage **Technology-Based Solutions** by monitoring, identifying and promoting technologies that make clean water economically viable.

We leverage the strength of basin-wide partnerships to increase **Funding Prospects** for Genesee River Basin projects to the benefit of all citizens.

Become a Member

..... at www.GeneseeRiverWatch.org or by mailing this form with check made out to -

Genesee RiverWatch
700 West Metro Park
Rochester NY 14623

Annual Membership Level

___ Basic Member	\$25
___ Contributing Member	\$50
___ Headwater	\$100
___ Tributary	\$250
___ Letchworth	\$500
___ Main Stem	\$1000
___ Genesee River Basin	\$2000
___ Other	

Name _____

Email _____

Address _____

Phone _____

Title _____

Organization _____

Donations may be tax-deductible

Our water resources are a key asset and essential to our region's economic vitality – We invite you to support our work